



# *Blue Ribbon Learning Center Seal of Approval*

## **2010 Application**

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# ***Blue Ribbon Learning Center Seal of Approval***

## **Introduction**

Blue Ribbon Schools of Excellence, Inc. is a non-profit educational organization committed to ensuring that all students achieve their highest potential. The Blue Ribbon Learning Center Seal of Approval was developed in response to tutoring and supplemental educational sites asking how they could identify themselves as high quality instructional alternatives to students and their parents. Institutions that can prove they provide these types of services to students and are of high quality will upon approval receive the seal and may display the seal at their business site and on publications providing information regarding that specific institutional site.

### **What organizations may receive the Blue Ribbon Learning Center Seal of Approval?**

Individual instructional centers that help students of any age to improve any area of academic achievement are eligible to receive the seal of approval. Corporate entities may apply on behalf of individual or groups of instructional centers but each center must fill out an application and be approved individually upon assurance that each complies with the corporate standards. Each application will be judged as to its compliance with Blue Ribbon standards.

Online instructional centers that have no physical site where instruction is conducted may also apply with the fee to be negotiated based upon the number of students as compared to the average instructional center with a physical site.

### **Why would an institution want to have a Blue Ribbon Learning Center Seal of Approval?**

The seal of approval may prove worthy in a center's marketing and identification as a high quality instructional opportunity for potential students. In addition the seal ought to convey confidence on the parts of current customers as to the quality of the unit's instruction.

### **How does an organization receive a Blue Ribbon Learning Center Seal of Approval?**

The organization can apply online at any time through the link contained on the Blue Ribbon Schools of Excellence, Inc., website at [www.blueribbonschools.com](http://www.blueribbonschools.com).

### **What can an organization do regarding the display of the Blue Ribbon Learning Center Seal of Approval?**

After formal approval, an organization may display the seal at the site(s) approved and market the fact that the site(s) has/have been provided the Blue Ribbon Learning Center Seal of Approval. The dated logo may be used on stationary, banners, signs, advertising, and in any creative way the center can devise. Note that all displays must be the official seal including the year of approval.

After initial approval, annual approvals will be followed by distribution of a new seal/logo including the renewal year noted.

The cost of initial site approval is \$500; annual renewals of previously approved sites are \$350. There is a nonrefundable application fee of 10 percent of the cost per site. Approvals are for calendar years with the first renewal prorated to the beginning of the next calendar year.

### **Can an approved site have its Seal of Approval withdrawn?**

Yes, but only upon receipt by Blue Ribbon authorities of complaints regarding the site, its staff and/or its program and upon verification of the complaints' significance. Withdrawal of authorization to display the seal of approval may only occur upon notice by Blue Ribbon authorities after a reasonable investigation of multiple complaints is deemed worthy of such action. Decisions by the Blue Ribbon authorities are final. No refund of any funds will be forthcoming. In addition, applicants for Blue Ribbon Seal of Approval agree to provide costs for reasonable expenses to investigate complaints in the unlikely event such investigation requires more than written and telephone contacts with complainants and/or the approved organization's designated personnel.

### **Where do I send completed application and payment?**

You can mail the completed application and check (made payable to):

Blue Ribbon Schools of Excellence, Inc.  
Post Office Box 222  
Ballentine, South Carolina 29002  
Attn: Learning Center Seal of Approval

For other inquiries, please email [info@blueribbonschools.com](mailto:info@blueribbonschools.com) with your questions/comments and contact information so we may have a consultant get in touch with you.

**2010 Application**  
**Blue Ribbon Learning Center Seal of Approval**

Type of Center: (Check all that apply) [ ] Public Corporation [ ] Private Corporation [ ] Non-profit

Students Served: (Check all that apply) [ ] High School [ ] Middle School [ ] Elementary School  
[ ] Preschool [ ] Postsecondary [ ] Professional

Name of Manager \_\_\_\_\_  
(Specify: Ms., Miss, Mrs., Dr., Mr., etc.)

Official Organization Name \_\_\_\_\_

Mailing Address \_\_\_\_\_  
(If address is P.O. Box, also include street address.)

\_\_\_\_\_  
City State Zip Code+4

Telephone ( ) Fax ( ) \_\_\_\_\_

Website/URL \_\_\_\_\_

Email \_\_\_\_\_

If a franchise or corporate location, give the name of the parent corporation:

\_\_\_\_\_

I have reviewed the information in this application and certify that to the best of my knowledge all information is accurate.

\_\_\_\_\_  
(Manager's Signature) Date \_\_\_\_\_

## **PART I - DEMOGRAPHIC DATA**

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1. Number of students served in the past year: \_\_\_\_\_ High schools  
\_\_\_\_\_ Middle schools  
\_\_\_\_\_ Elementary  
\_\_\_\_\_ Preschool  
\_\_\_\_\_ Postsecondary  
\_\_\_\_\_ Professional  
\_\_\_\_\_ Other  
\_\_\_\_\_ TOTAL
2. Number of full-time staff members: \_\_\_\_\_
3. Number of part-time staff members: \_\_\_\_\_
4. Number of years the manager has been in her/his position. \_\_\_\_\_

## **PART II - SUMMARY**

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Provide a brief narrative (fewer than 900 words) that explains the purpose of the institution. Describe the center's mission or vision and how the center accomplishes that mission. Summarize the center's strengths and accomplishments, on what makes the institution successful and worthy of Blue Ribbon Learning Center Seal of Approval.

## **PART III – INDICATORS OF SUCCESS**

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Provide a brief description (fewer than 800 words) of how the center proves it is successful in helping improve the academic success of its customers. Attach any data sets to the application.

## **PART IV – CUSTOMER SATISEACTION**

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Provide a brief description (fewer than 800 words) of any data that shows the levels of customer satisfaction. Attach any data sets to the application.

## **PART V – EMPLOYEE DEVELOPMENT AND SATISFACTION**

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Provide a brief description (fewer than 800 words) of how the center continuously develops the competencies of its employees and how it judges their workplace satisfaction.